



FOR IMMEDIATE RELEASE

## Leading Executive Search Firm Re-Brands as Sky Search Partners to Include Expanded Service Offerings and Market Presence

*New name for The RCG Group highlights industry innovator's move to add its 'people-first' service approach to a broader array of talent management solutions*

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PHOENIX, ARIZ., March 2, 2018— Sky Search Partners® launched today to provide its talent acquisition and management solutions across a wide cross-section of healthcare service sectors. Practices within the firm will focus specifically on Hospitals & Health Systems, Group Physician Practices, Population Health Management Providers, Health Plans, and Pharmacy Benefit Managers. While Sky Search Partners is a new name in the marketplace, the firm brings a long heritage of integrity and success via its roots as The RCG Group. It's "people first" mantra has proven attractive to both employers and candidates, as reflected in a long list of loyal, long-term relationships.

"Over the years we've built a reputation for quickly delivering results through a highly personable approach," said Rick Cassidy, founder, and CEO of Sky Search Partners. "Of course, speed-to-placement is paramount, but don't think in terms of Process, but rather People. Our priority for every assignment is to completely understand a company's culture, an individual's motivation, as well as all the underlying personalities involved. We've walked in our client's shoes and know these are key ingredients for ensuring an enduring fit."

Sky Search Partners offers employers a variety of options to support executive talent management initiatives:

- **Priority One.** Retained Searches, typically appropriate when open positions are of critical strategic importance and require a high degree of urgency and confidentiality.
- **Sky Flex Plus.** An innovative approach tailored to a client's available internal resources, specific financial parameters, or open timelines. Configurations range from completely turnkey to accelerating HR department's speed-to-fill rates by extending their reach through Sky Search Partner's highly indexed and proprietary database of superior candidates.
- **Interim Pro.** Strategic coverage offering temporary executive talent to fill critical roles until a position is permanently filled, or as auxiliary executive guidance on a project-to-project basis.

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“The intuitive approach Rick and his team brought to our search were very much appreciated during a critical time for us,” said Tom Blondi, Chief Revenue Officer of Coolfire Solutions. “A vacancy in the leadership team can cause a high degree of stress across an organization. Rick’s ability to quickly distill our culture and needs were instrumental in quickly finding a panel of highly qualified candidates—ultimately leading to just the right person for the job,” he added.

The team at Sky Search Partners also focuses on the equally important part of the talent match equation: building strong connections with proven executives. Understanding personal goals and aspirations, preferred work environment and culture, along with identifying their signature management styles, are all integral to a trusted relationship that spans a career.

“I’ve known Rick for years and he’s been pivotal in my last two career moves,” remarked Andrew Rossi of Sky Search Partners President, Rick Cassidy. “Together we’ve kept an eye on what makes sense relative to where I want to be in the next three, five, and ten years. It’s nice to be more than just another name in a database and instead, take a thoughtful approach to my career trajectory.”

Sky Search Partners helps organizations to consistently attract exceptional talent to stay competitive. This can be especially challenging in today’s environment of an aging workforce, technology advances, a thriving U.S. economy, and low unemployment. An effective and efficient recruiting partner is critical.

“My biggest thrill is matching the best talent with the best organizations,” said Mr. Cassidy. “I am grateful to everyone who puts their trust and confidence in me and my team.”

### **About Sky Search Partners**

Rick Cassidy, Sky Search Partners president, founded the firm for one primary reason: We love putting people to work. Sky Search Partners ([www.skysearchpartners.com](http://www.skysearchpartners.com)) has developed a rigorous platform for engaging, researching, and connecting with the most successful executive talent. The firm executes with a laser focus on to identify candidates precisely aligned to search specifications. A proven formula of integrity and “people first” enables it to build trusted relationships with organizations and top-tier talent across key disciplines, job titles, national markets, and industry classes. This enables client organizations to create their “dream team,” especially in highly competitive environments where results are imperative.

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